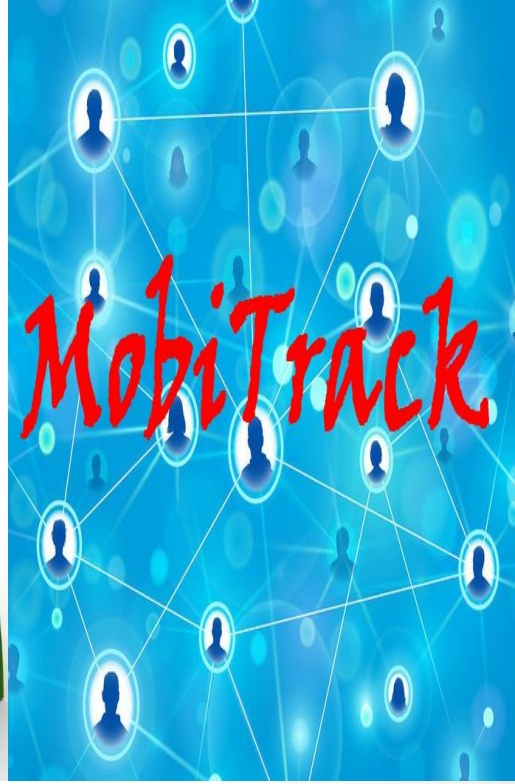

MobiCycle Ltd

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BA Psychology,
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MSc Major Programme Management

WEEE?

Courtesy of The Guardian

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What do conflict minerals have to do with me or my organisation?

Electronic waste - the world's fastest growing waste stream

1. Ensure that the UK based waste management firms we contract with are not illegally dumping our electronic waste overseas.
2. Source electronics from companies which comply with laws to expose and shut down the overseas mines controlled by violent militia groups.

An Ewaste Recycling Veteran?

1. **Recognise** entirely different approaches
2. **Create** an employee journey map
3. **Make** small changes
4. **Understand** your footprint; and, finally
5. **Collaborate** with sustainable companies for win-win scenarios.

Just getting started?

1. Buy on demand;
2. Create a highly visible, permanent resource;
3. Encourage Bring Your Own Device; and,
4. Recover and destroy your data.

Benefits:

- Trillion dollar opportunity
- Cost savings can be used to reward employees
- Can be fun!

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