



# Reed in Partnership

Think Green



# About Reed in Partnership

Reed in Partnership provides public services that change people's lives for the better.

- Sites across London, East of England, North West England and Glasgow
- Over 40 Supply Chain Providers
- Part of the Reed Group of companies



## Why?

- Cross cutting theme
- James Reed, Chairman – advocate for environmental sustainability
- Responsible environmental behaviour is not just a 'business add-on'
- Green Mark level 1 and 3 sites



## How?

- Think Green brand
- Environmental and Sustainability Policy
- Targets
- Company-wide events
- Increase recycling facilities
- E-Learning



# E-Learning

Think Green



The image shows a digital ID card for E.A.S.Y. Environmental Audit Services Yeomen. The card is white with a silver clip at the top. It features a green and blue circular logo on the right side. Below the logo, there is a table with personal and professional details. A yellow chip icon is located at the bottom right of the card. The card is displayed within a green-bordered window with navigation buttons at the bottom.

Name:	Eleanor
Surname:	Gaskell-Taylor
Gender:	Female
Job Title:	Trainee Auditor
Start Date:	28/5/2014

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# E-Learning

**Think Green**

TIME: 09:06

CURRENT LOCATION: OFFICE

DEVICE ACTIVE: MAGN-GLASS

OBJECTS IDENTIFIED: 1 OF 2

MISSION STATUS: 25% COMPLETE

ITEM: THIN TERMINAL

- LAST UP TO 8 YEARS = TWICE AS LONG AS STANDARD PC
- USE 91% LESS ENERGY THAN STANDARD PC
- THIN TERMINALS ARE 90% RECYCLABLE

AC : SWIFF BE STAYING

HUD

This is the guide to the Heads Up Display (HUD). Click on the markers to find out more. It can be a bit freaky at first.

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# E-Learning

**Think Green**

TIME: 09:06

CURRENT LOCATION: OFFICE

DEVICE ACTIVE: MAGNI-GLASS

OBJECTS IDENTIFIED: 1 OF 2

MISSION STATUS: 22.5% COMPLETE

**WATER COOLER**

- PLUMBED IN TO MAINS WATER SUPPLY
- NO PLASTIC BOTTLES = NO DELIVERIES = 83% REDUCTION IN CARBON FOOTPRINT COMPARED TO BOTTLE-FED

**ACTIONS:**

- USE A GLASS
- PUT PLASTIC CUPS IN RECYCLING BIN

🔌 CLOSE HUD

🔊

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# E-Learning

**Think Green**

TIME: 08.32

CURRENT LOCATION: KITCHEN

DEVICE ACTIVE: BRAIN

OBJECTS IDENTIFIED: 1 OF 5

MISSION STATUS: 12.5% COMPLETE

ITEM: MILK BOTTLE

MATERIAL: PLASTIC

ANALYSIS: MILK CONTAINERS (AND LIDS) ARE MADE FROM PLASTIC.

BEFORE DISPOSAL THE BOTTLE SHOULD BE RINSED OUT AND SQUASHED TO REDUCE BULK.

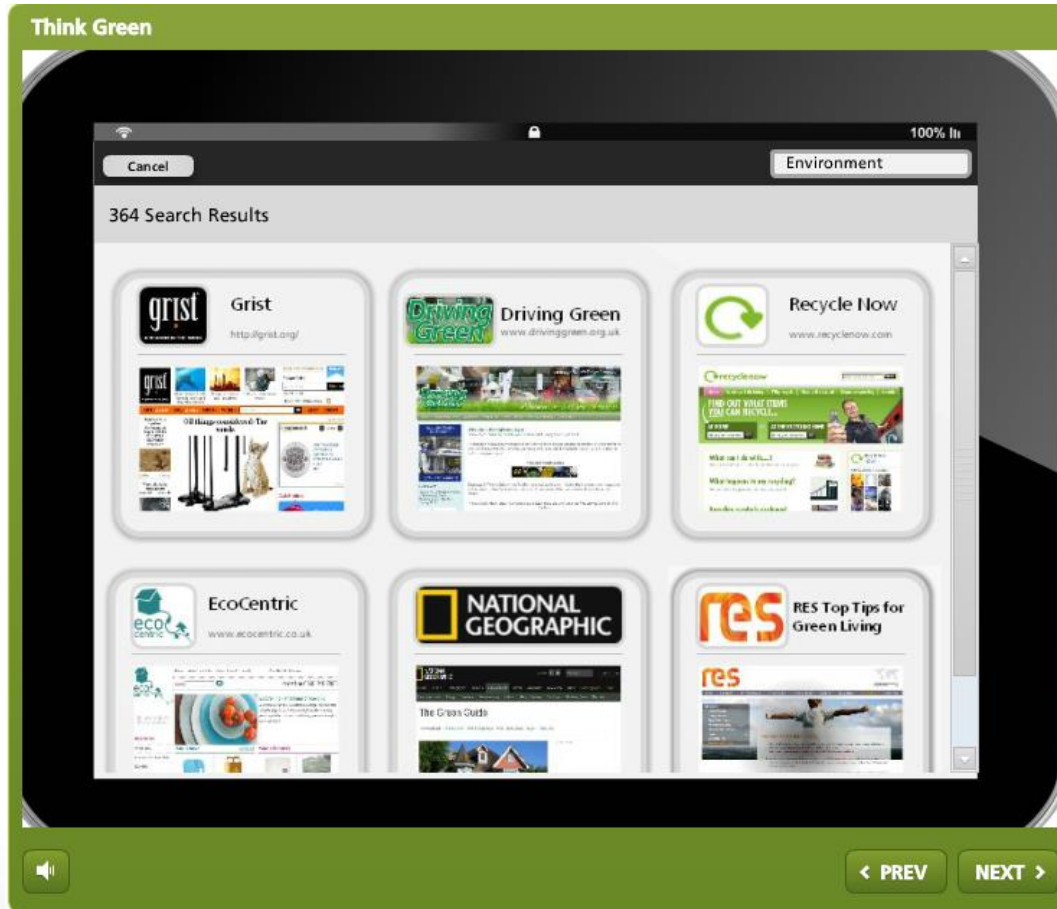
CLOSE HUD

SUBMIT





# E-Learning





# Challenges

- Changing behaviours
- Raising awareness
- Linking to business priorities



# The future

- Continue to build on our success
- Further promote our green credentials
- Gain Level 2 Green Mark